



CDPH/WIC Program Update

November 12, 2013



California Department of Public Health

Cost Containment Strategies

- Regulations
- Vendor authorization criteria
- Food changes
- Vendor oversight
- Staffing
- Vendor peer groups and reimbursement methodology
- Moratorium



AB 2322

- CDPH/WIC is using the stakeholder process outlined in AB 2322 (Gatto, Chapter 787, Statutes of 2012).
- Vendor authorization criteria
- Authorized foods
- Vendor peer groups and reimbursements



Vendor Authorization Criteria

Key changes

- *SNAP authorized*
- *biannual submission of shelf prices*

Stakeholder input is critical

- *many adjustments based on stakeholder input*
- *extended effective date of SNAP criteria*
- *testing new shelf price system before official data entry period*



Food Changes

Goal

- *reduce costs without impacting the benefits that participants receive*

Key Changes

- *infant food pouches no longer authorized*
- *Infant cereal package size adjustment*
- *beans and peanut change choice*

Stakeholder input



Vendor Oversight and Staffing

Goal

- *Support vendors to be compliant*
- *Take appropriate and timely action when needed*

Key Changes

- *Local Vendor Liaisons (LVLs)*
- *Automating internal systems*
- *Increased presence in the community*
- *Internal staffing review and redirections*



Peer Groups and Reimbursements

Changes pending

- *CDPH/WIC is working closely with USDA to finalize changes*

Stakeholder input is critical

- *stakeholder input will be solicited and considered before finalizing any changes*
- *CDPH/WIC has initiated routine calls with vendor associations to keep them apprised of what is happening. The last call was November 7.*



Moratorium

- USDA will continue the moratorium until strategies are implemented and evaluated.
- CDPH/WIC has approved 42 exemptions since USDA approved criteria in June 2013.
- USDA will not approve exemptions on a case by case basis.



Moratorium Exemption Criteria

Standard criteria

- *Participant access*

New criteria approved June 2013

- *Existing vendors*
- *Previously authorized location*
- *Request within 6 months of transfer*

